

# EQUATOR PRODUCTION

THE INTERIOR  
AND THE CARPET



## Opening Reception:

VAROLA, Suite B256, Pacific Design Center, LA || Wednesday, March 22 || 5-9:30PM

## Featured Artists:

Alan Belcher || Walter Dahn || Jirí Georg Dokoupil || Liam Gillick  
Emilia and Ilya Kabakov || Joseph Kosuth || Ken Lum || Jonathan Monk || Peter Nagy  
Julião Sarmiento || Rob Scholte || Rosemarie Trockel || Heimo Zobernig

EQUATOR PRODUCTION, New York

Petra Singh, Publisher

In collaboration with GoldenRuler

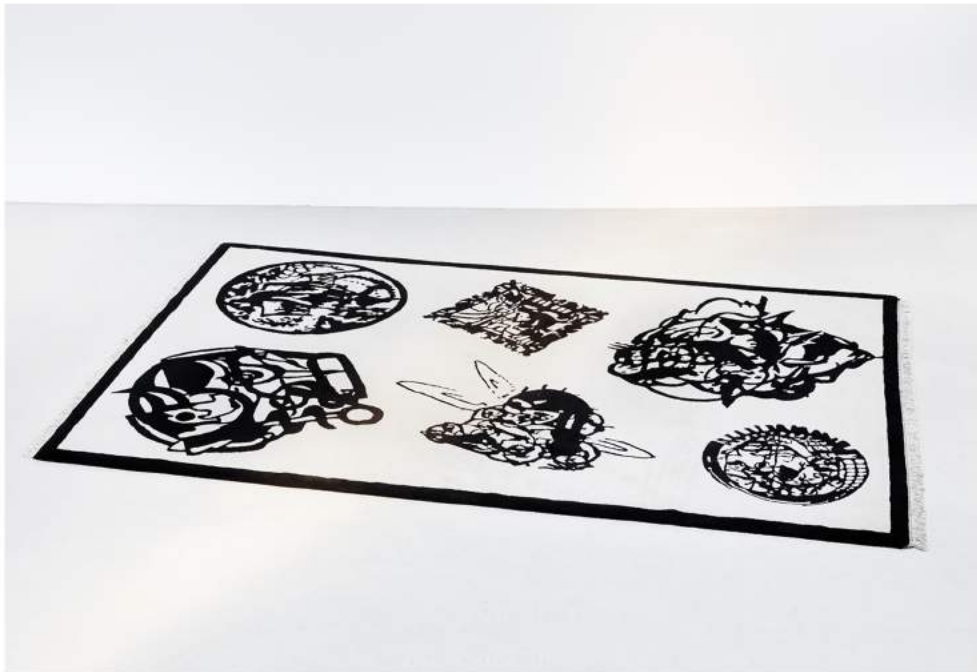
Equator Production is a proud partner of GoodWeave,  
ensuring our rugs are made by adult artisans, not children.  
To learn more visit [GoodWeave.org](http://GoodWeave.org).



# EQUATOR PRODUCTION

Equator Production is pleased to present *The Interior and The Carpet* at VAROLA (Suite B256), an exhibition of carpets produced by publisher, Petra Singh, Equator Production. The exhibition includes carpets by 13 internationally renowned artists: Alan Belcher, Walter Dahn, Jirí Georg Dokoupil, Liam Gillick, Emilia and Ilya Kabakov, Joseph Kosuth, Ken Lum, Jonathan Monk, Peter Nagy, Julião Sarmiento, Rob Scholte, and Rosemarie Trockel. On view from March 22 - June 23, 2017 the exhibit opens with a public reception from 5:00 - 9:30PM on Wednesday, March 22.

A new series of carpets curated by Cornelia Lauf for Equator Production, in a project managed by GoldenRuler, Rome ([goldenruler.eu](http://goldenruler.eu)) is included, in addition to Equator's roster of artists. A selection of carpets recently shown at the Museum of Contemporary Art Cleveland in the exhibition, *Wall to Wall: Carpets by Artists* will be included.



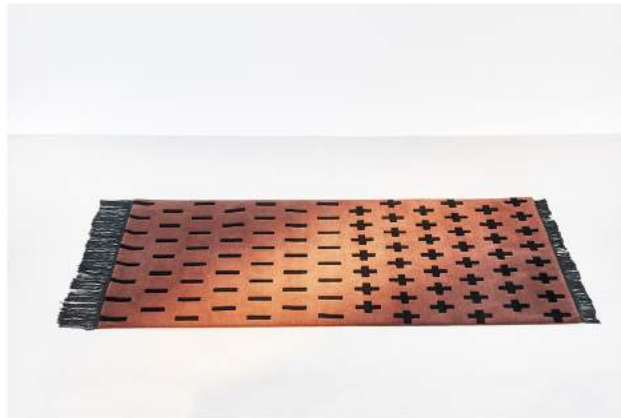
Peter Nagy, *Desease and Decoration*, 2m x 3m, 1991

Devoted to producing artists' carpets in limited editions, Equator Production was founded in Brussels by Petra and Ranbir Singh, together with art impresario Reiner Opoku in 1985. In 2014, after a hiatus, a journey to Nepal, Petra Singh decided to revive the studio in full. Equator Production collaborates with artists who incorporate their practice into the larger narrative of artistic historical evidence, blurring the domains of art, design, and craftsmanship.

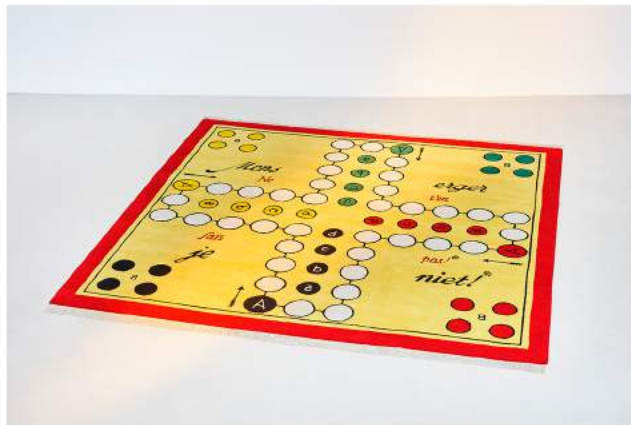
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# EQUATOR PRODUCTION

By commissioning carpet designs from contemporary international artists and orchestrating the execution and production of designs in limited editions by traditional weavers, Equator Production seeks to fuse both artistic processes, creating a long lost symbiosis between conception and production. *The Interior and The Carpet* showcases these essential connections and captures the evolution of Equator Production.



**Rosemarie Trockel**  
*Plus Minus*  
1.4m x 2.2m  
1991



**Rob Scholte**  
*Mens Erger Je Niet*  
2.5m x 2.5m  
1988

For further information please visit [www.equatorproduction.com](http://www.equatorproduction.com), email [info@equatorproduction](mailto:info@equatorproduction), or call (646) 281- 5270.

During the reception, enjoy happy hour (cash bar) at Red Seven, located on the first floor of the Green Building. Valet, garage, and street parking are available and complimentary parking for press is available by calling the PDC Parking Office one day in advance, Monday - Friday at (310) 360-6417.

For updated information please visit designLAB at [www.pacificdesigncenter.com](http://www.pacificdesigncenter.com).

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# EQUATOR PRODUCTION

## PARTICIPANTS

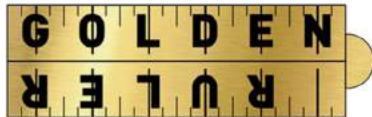


Petra Grunert Singh  
Photo: Michel Nafziger

### PETRA SINGH for EQUATOR PRODUCTION

Petra Singh was born in Germany. In 1985, she moved to Brussels, where she co-founded Equator Production, a company devoted to producing artists' carpets in limited editions. In the same years, her artistic practice was shown in art exhibitions in Amsterdam, Brussels and Basel. In 2000, she moved to New York City bringing Equator Production with her. She is also a passionate collector of contemporary art.

### GOLDENRULER



GoldenRuler is a curatorial agency founded in Rome in 2012 by Veronica Bellei, Cornelia Lauf, Camilla Salvaneschi and Eleonora Tempesta to oversee selected projects between art and craft. GoldenRuler engages world artists to realize bespoke projects for domestic, urban, or institutional environments. These projects are realized utilizing the highest standards in concept, craftsmanship and delivery.

### DESIGNLAB

designLAB

PACIFIC DESIGN CENTER WEST HOLLYWOOD

designLAB provides a platform to explore art that addresses the design center's unique context of interior design. designLAB is conceived and directed by New York-based curator Helen Varola and made possible by the support of Charles S. Cohen, owner and president of Pacific Design Center, collector and museum trustee at MOCA Pacific Design Center.

### VAROLA

VAROLA

New York-based curatorial advisor Helen Varola established VAROLA at the landmark Pacific Design Center, West Hollywood in 2014. The gallery aims to present new ambitious projects with artists, operating as a project space and production site for recent contemporary art with a focus on design as an extension of artistic practice.

### THE PACIFIC DESIGN CENTER

PDC  
PACIFIC DESIGN CENTER

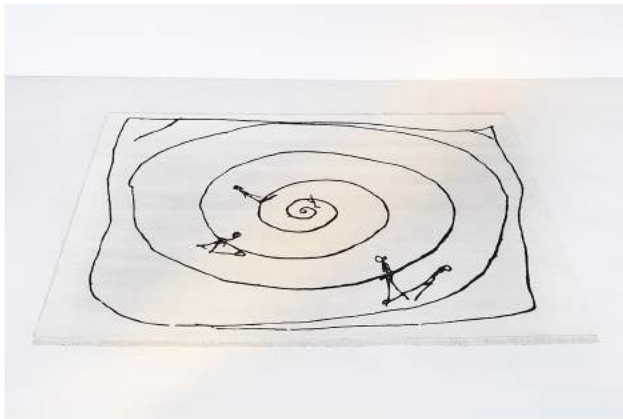
The Pacific Design Center is the leading resource for traditional and contemporary design in the West Coast. Founded in 1975 and designed by Argentinean architect Cesar Pelli, it is recognized internationally for its presentation of contemporary design and for serving the entertainment and arts community.

# EQUATOR PRODUCTION

## AVAILABLE PRESS IMAGES



**Alan Belcher**  
*Dog Chew Rag*  
1.5m diameter  
2016



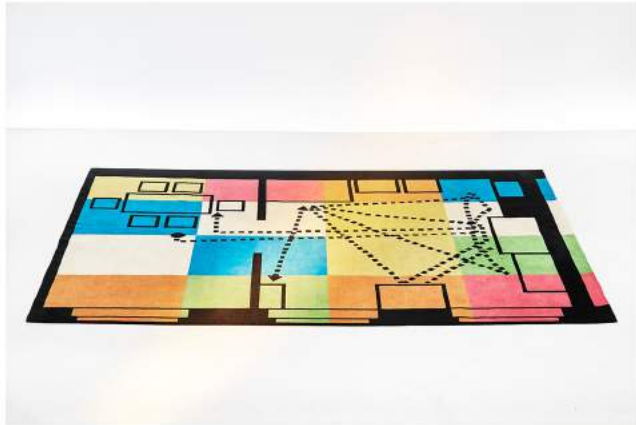
**Walter Dahn**  
*Spiral*  
2.5m x 2.5m  
1991



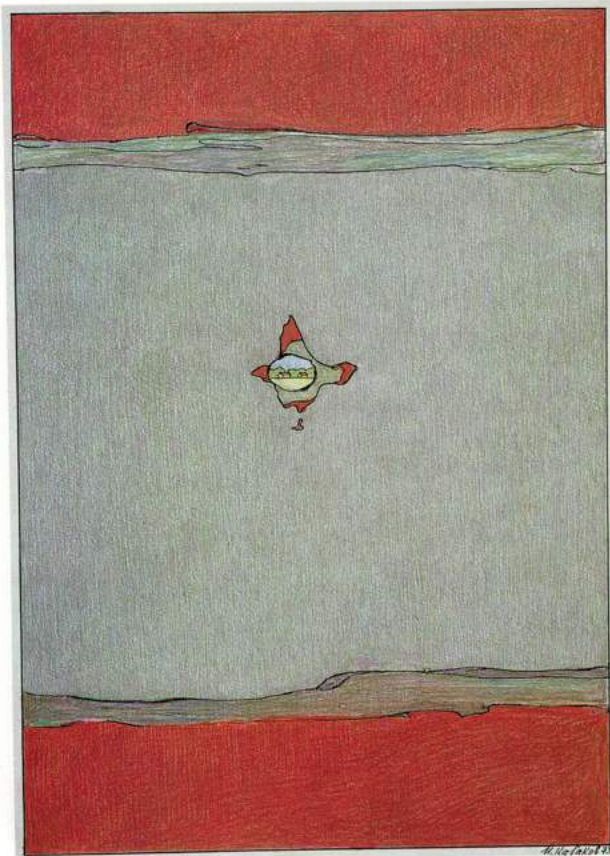
**Jirí Georg Dokoupil**  
*Ohne Titel (unique)*  
2m x 3m  
1986

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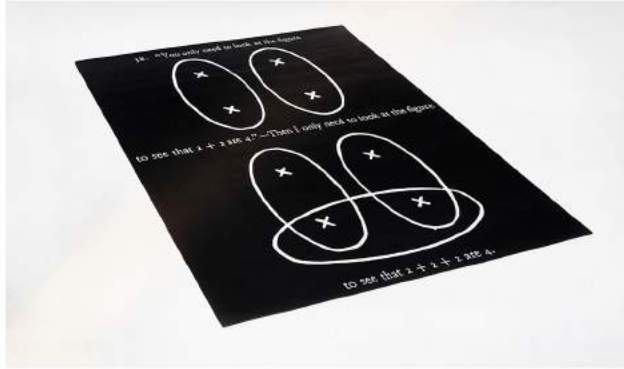
**Liam Gillick**  
*Lihotsky Carpet*  
2m x 3m  
2015



**Emilia and Ilya Kabakov**  
Artist Design for *Hole in the Wall*  
2016

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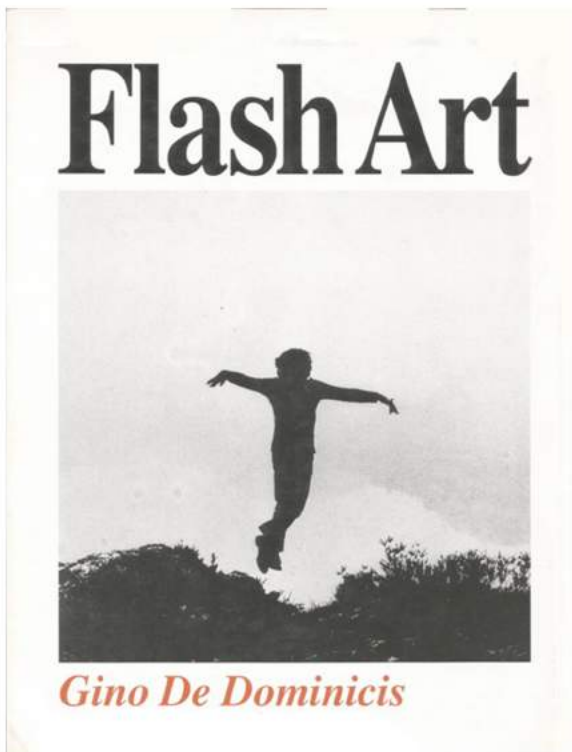
**Joseph Kosuth**

*Remarks on the Foundation of Mathematics*  
2m x 3m  
2015



**Ken Lum**

*The Path from Shallow Love to Deeper Love*  
3m x 3m  
2015

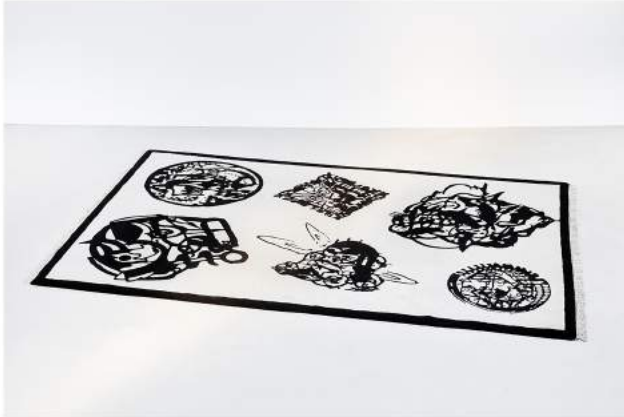


**Jonathan Monk**

*Untitled (Flying Carpet)* 2017  
2x3m  
2017

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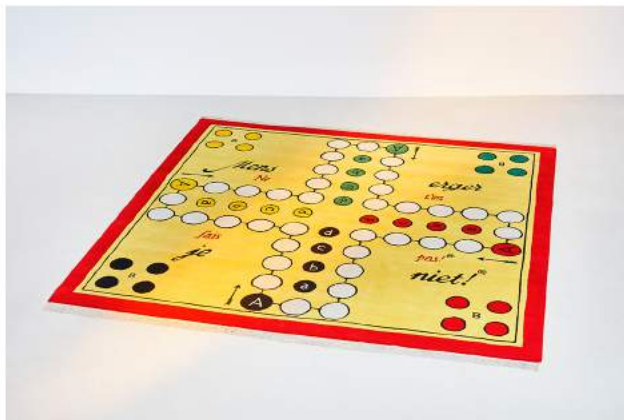
## AVAILABLE PRESS IMAGES



**Peter Nagy**  
*Disease and Decoration*  
2m x 3m  
1991



**Julião Sarmiento**  
*Blocks*  
2m x 3m  
2016

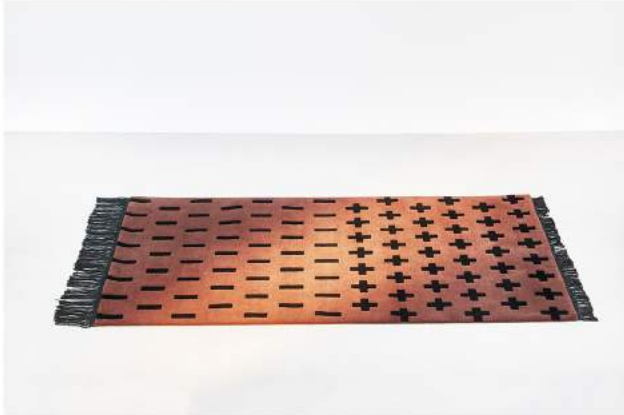


**Rob Scholte**  
*Mens Erger Je Niet*  
2.5m x 2.5m  
1988



# EQUATOR PRODUCTION

## AVAILABLE PRESS IMAGES



**Rosemarie Trockel**

*Plus Minus*

1.4m x 2.2m

1991



**Heimo Zobernig**

*Carpet Rug*

2m x 3m

2015

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## PRESS ENQUIRIES



EQUATOR PRODUCTION, New York

[www.equatorproduction.com](http://www.equatorproduction.com)

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